

The Dream Machine Experience

Before the Before and After the After



AI/AR/VR Installations, Lincoln Center Premiere

Created by Nona Hendryx

Executive Produced by Sozo & Baby Buddha's House

THE DREAM MACHINE EXPERIENCE is an ambitious leap forward into the future of entertainment, art, and experience. It combines multiple art forms, media, and disciplines to

offer a world, conceived by Nona Hendryx, incorporating performances, sound design, music composition, filmmaking, choreography, graphic art, 3D modeling, game design, musical genealogy, Afro-futurism, coding, and virtual reality development. Although it can be experienced solo, it is intended for community. Together we are stronger than any one of us could ever imagine.

Installation #1 // Bina48's Garden

Bina48 is the world's first artificial intelligence (AI) humanoid robot based on the appearance and personality of African American woman Bina Rothblatt. The installation, designed by visual artist Mickalene Thomas will be a vibrant, afrofuturistic landscape in collaboration with botanical artist Lutfi Janania Zablah. In Bina48's Garden, visitors will meet and converse with one of the most advanced social robots in the world, exploring topics such as race, gender, and aging through the lens of AI.

Located in the David Rubenstein Atrium, Bina48's Garden will foster conversations with Bina48 and provide a platform to enrich her knowledge through collaboration with communities, focused on BIPOC audiences. Curated programs will include guests from various fields such as music, dance, robotics, science, filmmaking, visual art, poetry, spoken word, theater, and multidisciplinary arts to dialogue and ponder with Bina48, planting seeds for the future.

Installation #2 // The Bridge

Augmented Reality (AR) Experience the Bridge leads from Bina48's Garden to the Dream Machine in David Geffen Hall - The path between two worlds, one physical and one virtual. The Bridge across the Lincoln Center campus brings audiences on a journey led by music and visual artist Cyboracle—a virtual avatar portrayed by Nona Hendryx. Audiences will use their phones to take part in the AR experience. The path will begin on 62nd and Columbus Entrance to Lincoln Center. Digital content will overlay onto real-world surroundings, bringing together imagery of Bina48's Garden and Dream Machine. Audiences, or *Dreamers*, will discover the history of the communities that have populated the land—from the Lenape to the diverse communities of San Juan Hill. *Dreamers* will activate an AR gallery of Artist. Various AR anchors along the way animate the path with wayfinding florals, fauna, and symbols.

Installation #3 // Dream Machine

Four 30 minute and one 10 minute immersive Virtual Reality (VR) Experiences.

Dream Machine is a journey and a music-driven experience you have in headset or on a desktop (Web3), in a fantastical 3D environment in VR. Thrilling virtual performances await in the Crown with avatars designed in partnership with some of Hendryx's most electrifying collaborators including George Clinton, Laurie Anderson, Vernon Reid, and Skin (Lead Vocalist with the UK band Skunk Anansie). Before you get there, you explore parts of the Dream Machine as you traverse different chambers that lead you to the Crown, interacting with objects, and discovering loops of love, loss, memory, and renewal. Tables will be installed at the Sidewalk Studio with 40 seated virtual reality stations.

Dream Machine has 4 Levels:

Arrival (Lobby experience, tutorial, meet ups, hangs, interactive space)

Playground (Discover and collect tokens)

Forest of the Ancestors (Influences, legends, celebrities)

The Crown (Virtual performance space)

Collaborators:

Bina48's Afrofuturism Garden

Mickalene Thomas, Art and Installation Design

Lutfi Janania Zablah, Set Design

Bruce Duncan, Terasem, Bina48 Artificial Intelligence Director

The Bridge (Augmented Reality) & Dream Machine (Virtual Reality)

Sutu, Lead AR & VR Designer, Avatar Designer

EyeJack, AR & VR Design and Installation

Dream Machine VR Music Artist Collaborators:

George Clinton (Music and Visual Artists)

Vernon Reid (Living Color Band)

Laurie Anderson (Music and Visual Artists)

Skin (Skunk Anansie British Rock Band) (Music Artist and International DJ)

Movement Collaborator:

Francesca Harper, Choreographer